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Following graduation in 2004, I was employed as the Graphic Designer for marketing materials promoting Ridgecrest Conference Center in North Carolina and Glorietta Conference Center in New Mexico. Later, I became Lead Designer and Assistant Marketing Director for Griffin Technology, designing international advertisements, trade show booths, packaging in multiple languages and sales presentations located in my hometown of Nashville, TN. My work was seen in every Apple store in the world, CES shows, MacWorld shows and various mainstream publications. The company grew quickly due to our close relationship with Steve Jobs and the launch of the iPod and iPhone. Our team celebrated accounts from large retailers such as Target, Walmart and Best Buy. From there, I shifted to owning two successful businesses of my own full-time with my husband, partners and a team of employees I personally trained - one a studio and the other in AV & Home Automation. While in graduate school at Azusa Pacific University, I taught four levels of photography for the Art Department at Union University. Immediately upon graduation in 2016, I began as Professor of Interactive Media at Asbury University in Wilmore, KY. When I'm not working, I spend my time with my two sons, Emery and Oliver, and my husband, Jesse, of 18 years. Our family lived and traveled in a self-converted van in 2019 and built a tiny home as a demonstration of how successful design can benefit living spaces.

Education

M.F.A. in Graphic Design & Photography, **Azusa Pacific University** in Azusa, California: 2016
B.A. in Graphic Design, **Union University** in Jackson, Tennessee: 2004
High School Diploma, **Beech High School**, Hendersonville, TN: 2000

Training

Animation Design, **School of Visual Arts**, New York City, NY: 2022
Production Design, **Asbury University**, Wilmore, KY: 2017

Experience

Assistant Professor of Interactive Design in the Media Communication Department at Asbury University in Wilmore, KY: 2016- 2023

In this role, I taught 4 courses per semester, focusing on current UX/UI and graphic design trends while students practiced applicable software skills in key Adobe platforms such as Photoshop, Illustrator and InDesign. When I wasn't teaching, I met all expectations for my faculty portfolio including committee assignments, advising, and course development. Beyond regular duties, I also assisted faculty while transitioning online during the pandemic, assisted with marketing the department, developed unique courses during the summer, managed internships, developed an automated version of my design course on [CampusEdu.com](https://www.campusedu.com) (which can be used at any University I currently teach), advised the President, Provost and Marketing Department on bettering the University's user experience design, assisted interviewing, and was involved with overhauling the Journalism program and creating the Masters in Instructional Design.

Courses taught:

- MC 225: Interactive Media 1 (Graphic Design and web design basics)
- MC 372: Interactive Media 2 (UX/UI Design and Social Media Management)
- JRN 207: Publication Design
- JRN 343: Photojournalism
- COM/MC 475: Senior Seminar (Career preparation)
- ID 211: Tech Issues and Trends (Instructional Design)
- ID 325: Design/Online Interactions
- IDG 536: Emerging Technology and Learning Design (Master's students assisting me with current contracted projects)
- MCG 52/MC 325: Design for Film, TV & Theater (co-taught with the famous John DeCuir. Jr.)
- JRN 285: Travel Journalism (travel course in TN/DC/NYC)
- Website & Mobile Design (independent and directed studies) - Music Promotion Design (independent study)

Adjunct Professor at Union University in Jackson, TN: 2014-2016

As a part-time instructor in the art department, I've taught photography courses for art majors, as well as students taking classes as an elective. While teaching, the Introduction to Photography course doubled in class size.

Courses taught:

- Introduction to Photography (35 mm film processing and dark room print processing)
- Introduction to Digital Photography

Co-Owner of Dwell Media in Jackson, Tennessee: 2011-2016

A local investor, partner, my husband and myself began a successful business designing and installing home theater systems in high-end homes within the West Tennessee area. Before the business was sold in 2016, we served over 300 clients, including the Kirkland family of Kirkland Home stores. The business grossed just shy of a half a million during our final fiscal year before selling in order to move to Wilmore, KY. The business had a steady growth averaging 15% increase every year. My responsibilities included marketing and development planning.

Owner and Operator of Cedarway Studio in Las Vegas, NV & Jackson, TN: 2007-2013

Beginning as an event and portrait photography business, I built a studio, gallery and office in a high traffic area of Jackson, TN. I trained many photographers and videographers who assisted me and are currently full-time professional photographers including Kristi McMurry Woody, Casey Brewer and Kristen Dunn. These successful employees allowed me to discover an interest in teaching.

Graphic Designer for Griffin Technology in Nashville, TN: 2005-2006

I worked directly with the lead Marketing Director designing packages, press kits, trade show booths for MacWorld, CES and E3, advertisements, sales materials and website assistance. Packages were shown in retailers such as Apple, Best Buy and RadioShack. I was part of a team who convinced every Best Buy store to rearrange their products so ours were placed in the front of the store. During the company's rapid growth, my duties included much more than design. I managed travel budgets for trade shows, coordinated with sales teams, created press packets, assisted with the developer in launching a new website, developed relationships with printers and navigated translation for our packaging and marketing materials.

Graphic Designer for Lifeway Christian Resources, Retreat Center Department in Nashville, TN: 2004-2005

Immediately after completing my undergraduate degree, I worked in the Retreat Center Department designing printed materials for Ridgecrest Conference Center and Glorietta Conference Center promoting their facilities as well as open events. This was a temporary position.

Presentations

- “Digital Etiquette and Effective Visual Presentations” Workshop for all faculty at Red Bird Christian School in Beverly, KY: Aug 2023
- AIGA Nashville Judge: Aug 2022
- Presentation to Asbury University Cabinet - User Experience Research with initial connections (emails/tours): 2021
- “On-Campus vs. Online” Asbury University. November 2019
- “Podcast interview No. 124” Our Jackson Home. November 2019
- Video interview with Photographer, Steve Babuljak at Southwest Photojournalism Conference in Nashville, TN: February 2018
- “Effective Presentations Using Data Visualization” at Asbury University for TLTR Committee in Wilmore, KY: Spring 2017
- “The Challenges of Collaboration” presented at California State University at the University Film and Video Conference: August 2017
- “Data Visualization” presented at California State University at the University Film and Video Conference: August 2017
- Lecture & Presentation for Union University Art Department in Jackson, TN: February 2016
- Collaborative presentation to the executive office of Best Buy: 2006
- Trade Show booth designer for CES, MacWorld & E3: 2006

Publications

- “Take By Surprise: The Asbury Revival of 2023” by Mark R. Elliot. Assisted with writing one chapter on the topic of social media’s influence during the event: June 2023
- “Pioneers” Our Jackson Home Magazine November 2019 Issue
- “Tiny Home Life” CIVA.org (Christians in the Visual Arts) October 2019
- Photograph published in Validity Magazine, Nashville, TN: January 2017
- Photograph published in European Audio Magazine: 2012
- Cover photo for At Home Magazine: 2011
- University of Tennessee Rodeo Campaign Design: 2008
- Advertisement design for Men’s Health Magazine: 2006
- Advertisement design for Rolling Stone Magazine: 2006
- Advertisement design for MacWorld Magazine: 2006
- Advertisement design for Cracked Magazine: 2006

Exhibitions

- “Deleted Landscapes” was accepted by curators Sandra Bowden, past president of CIVA and Bill Catling, Azusa Pacific University MFA Program Designer and Artist for Through the Iris Touring Exhibition organized by Kim M. Reiff of Grace College: Aug 2017-Dec 2018
- “Deleted Landscapes” Photography Exhibit, Azusa Pacific University: 2016
- “Outer Space” Union University in Jackson, TN Solo Exhibition: January 2016
- “Camouflage”, Group show at Azusa Pacific University, Azusa, CA: 2015
- Lafayette Street Solo Exhibit, Jackson, TN: December 2013
- Studio Opening Show at Private Space in Jackson, TN: October 2010
- Union University Alumni Independent Show in Jackson, TN: September 2009

Software

Adobe Creative Cloud Suite including (but not limited to) Photoshop, Illustrator, InDesign, XD, and Lightroom. UX/UI prototyping software, Microsoft Office Suite, and basic HTML/CSS.

Recent Conference Attendance

- Adobe Max Online: Oct 2022
- CIVA's (Christians in the Visual Arts) final Conference in Austin, TX, 2021
- OLC Innovate Online Conference, Summer 2020
- CIVA's "Make" Conference at Bethel University, Summer 2019
- CCCU's New Faculty Conference at Calvin College, Summer 2018
- CAA Washington DC, 2017

Recent Volunteer Work

- Website design and maintenance for Sanctuary and Wilmore Anglican Church: Fall 2023
- Daily volunteer during Outpouring "revival" at Asbury University: Feb 2023
- 4Kids Mentorship Program Leader at West Jessamine Middle School: 2022-23
- Tiny Home Advocate: 2019-23
- Elementary tutor for Rosenwald Dunbar's 2nd grade class: 2018
- Children's ministry teacher at Southland Christian Church: 2017
- Parent representative for Jessamine Early Learning Village: 2016-2017
- Website design and branding for TrueLight Childcare Project: 2016

Other Accomplishments

- Interactive Media CampusEdu Course Completion: 2022
- Multimedia Badge Instructional Design Completion: 2022
- Member of the Lean Committee at Asbury University - Special Appointment voicing perspectives on software and user experience: 2022-23
- Website redesign for Wilmore Crossing Academy: 2022
- Website redesign and rebranding for TrueLight Childcare Project: April 2020
- Task Force member for faculty transitioning online during COVID-19 pandemic. 2020
- Chair of the Learning Resources Committee at Asbury University: 2017-2019
- Website design and management for the John Decuir, Sr. archive collection and Asbury University Production Design Studies website: Fall 2018 - Current
- Production Designer for feature film directed by Nancy Stafford and Katie Oostman: Spring 2018
- Assisting with program restructuring for the Instructional Design Undergraduate major and launching the MA in Instructional Design program: Fall 2018-Current
- Assisted with program restructuring for the Journalism major and minor including writing and editing course descriptions, developing core courses for the major and minor and including new multimedia courses: Fall 2017
- Parent representative for Jessamine Early Learning Village (Pre-K, K public school)

2016-2017

- Marketing Director of Asbury Concert Series (formally Ichthus) in Wilmore, KY: Summer 2017

Undergraduate Internships

- Head Graphic Designer for Global Youth Ministries in Jackson, TN: 2003-2004

During this part-time position while completing my undergraduate degree, my responsibilities included designing materials made for fundraising, as well as lesson book design,, flyers and brochures.

- DCA/DCPR and Union University's Communication Department in Jackson, TN: 2003

At DCA/DCPR, I assisted other graphic designers on print and web design projects for companies such as Ferry Morris and large boating manufacturers. Simultaneously, at "UCom", the University's Strategic Marketing Department, I designed alumni printed materials, books, magazines and more.

References

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